

Position Announcement: Marketing Director

April 2022

The soon to be rebranded Church of the Brethren Benefit Trust is looking for a Director level individual to lead our marketing efforts. If the following bolded statements sound like you or someone you know, please reach out to Tammy Chudy at tchudy@cobbt.org

“I am a leader who likes to proactively problem solve.”

Our Director level positions require individuals who can appropriately solve for the spoken and unspoken needs of our external and internal customers.

“I can work remote.”

While we do have some tasks and meetings that require an onsite presence, the majority of our work is done remotely from our homes so we need people who work well independently.

“I want to care for myself and my family.”

We have a fair compensation structure with a strong benefits package that includes organizational contributions for retirement, medical, life, and long-term disability, as well as options to add dental, vision, and short-term disability coverage. In addition, we offer 22 days of vacation a year, accrued at the start of the year. We also have flexible work hours within a basic work day structure.

“I see meaningful work in the simplest of tasks.”

We offer products and services that enable security, wellness, and stability in a constantly changing world. Within that context, we are looking for people who will lead strategic initiatives but also pitch in with seemingly small tasks that show we care for those we serve.

“I want to work for a brand of influence.”

We are currently in the process of rebranding away from our denominational title to a new brand – one that is Bold, Balanced, and Trusted. Our organization provides retirement, insurance, and organizational investing to over 5,000 individual and client organizations nationwide.

“I am a person of faith.”

This is a full-time, exempt position working for a not-for-profit, faith-based organization that aligns with peace church traditions. Our employees practice their faith in a diverse array of worldviews and denominations.

“I have relevant content knowledge and experience.”

The Marketing Director position requires at least an undergraduate degree, 4 to 8 years of experience, effective oral and written communication skills, and experience in building and executing promotional plans. This position requires a person who enjoys working in a team environment, promotes our products and services with an entrepreneurial mindset, is both data and detailed oriented, and is proficient in systems related to promotion (e.g., social media platforms).

“I want to work with the decision makers in the organization.”

The Marketing Director position reports to the VP of Internal Capabilities & Vitality, Michelle Kilbourne.

“I am available for some travel.”

This position requires attendance at an annual conference each year in July. In addition, the organization meets as a whole a couple of times a year. Other conference opportunities include the Church Plan Workshop in April and the Church Benefits Association in early December. The Marketing Director may also be invited to participate in client or strategic partner meetings. Other networking or educational opportunities might also be available.

“I might be a fit or know someone who is!”

To learn more about our organization, visit <https://cobbt.org>. Email a cover letter, resume, and three references to Tammy Chudy at tchudy@cobbt.org.